

Press Release: Ingelby Digital and Khoros

The partnership provides value-added services to help launch, grow, and enhance Khoros-powered online communities, providing global customers highly agile community development services.

MOUNTAINVIEW, Calif., AUSTIN, Texas and LONDON, UK (May 2nd, 2023) – Ingelby Digital, a full digital services provider, and Khoros, an award-winning leader in digital-first customer engagement software and services, today announced a new partnership for the delivery of customised community development services.

With more than 20 years of experience, Khoros is revolutionising digital engagement with software and services for digital care, messaging, chat, social marketing, and online communities. The formal appointment and partnership builds on what is now a 10-year working relationship that gives Khoros direct customers new and enhanced service capabilities delivered by an award-winning trusted business partner who will help grow Khoros' ability to offer world-class online community experiences.

Thanks to Ingelby's broad exposure to digital pioneers and social business experts, we are now able to combine tried-and-trusted best practices with a fresh, objective look at ways to reimagine communities, deliver new functionality and take a mobile-first approach in the age of extreme expectations. So if your development budget is holding back your aspirations, or you don't have a team of engineers at your beck and call, talk to us about affordable Khoros development services without compromise.

"We are delighted to formalise our new partnership with Khoros, building on many years of successful end-user projects and solutions that we have already directly delivered for Khoros customers. Whether we are empowered as a trusted extension of their own professional services team at Khoros or whether we are appointed to assist new customers directly implement and customise brand new Khoros environments, we are excited about the prospect this strategic partnership brings both organisations." said Ollie Lane, CEO and Co-founder at Ingelby Digital.

"Ingelby has proven to be a trusted integration partner for Khoros, offering brands a wide range of services for implementing, managing, and customizing our suite of solutions," Andy Harris, Vice President, Business Development at Khoros. "Their impressive track record of delivering robust solutions for complex communities, as demonstrated through their work with esteemed brands like Spotify, Workday, and TalkTalk, is a testament to their expertise. With their strategic location in the UK and availability for both European and North American customers, Ingelby is a valuable resource for our global customer base."

To learn more about Ingelby Digital services, visit ingelby.com For additional information about Khoros and its digital-first customer engagement platform, visit khoros.com.

About Ingelby Digital

Ingelby is a leading UK digital agency, with an agile, versatile team at your service. Our breadth of skills enables us to develop cost-effective mobile and web strategies that are business-driven and technology-enabled. We're neither a software house nor a pure-play creative agency but instead offer you the best of both worlds, so your digital initiative not only looks the business, but grows the business, too. Wherever you are on the digital journey – opportunistic, strategic or mobile-first – see how we're helping our clients to deliver the right experience to the right people on any device at any time.

We've been working hard with established brands such as Spotify, giffgaff, TalkTalk, Workday and NETGEAR to take their existing Khoros forums and transform them into bespoke, responsive communities, which are designed to fit all their requirements. To learn more about Ingelby Digital services, visit ingelby.com

About Khoros

Khoros' award-winning customer engagement platform helps over 2,000 global brands, including one-third of the Fortune 100 companies, create customers for life. With over 20 patented technologies, Khoros connects every facet of customer engagement, including digital contact centers, messaging, chat, online brand communities, CX analytics, and social media management. Combined with our top-rated services, the Khoros platform enables brands to connect with customers throughout their entire digital journey.

Khoros powers more than 500 million daily digital interactions and leverages AI to turn these interactions into actionable insights. Primarily owned by Vista Equity Partners, Khoros is recognized as one of the Best Places to Work both nationally and locally across our 11 offices around the world. For more information, visit khoros.com.